

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

issue 38 . volume 04
NOVEMBER 2010

The dynamics of dynasty: Do families do it better?

It's all relative: from politics to media to design,
MONOCLE REPORTS on the mechanics of the family firm

- A AFFAIRS** High drama in the Andes: a Peruvian family saga
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- EXPO** Izmir: Portraits of Turkey's ancient merchant class



"Just wait till I get my hand on the tiller"

Is this bunch the better bet?

"What the flock are they thinking?"

"My brother better not bugger things up"

"Dad has to sell before my 25th"

+1
Lebanon
...
A 32-page national survey

+2
São Paulo
...
A 24-page city survey

"Being on Twitter is not what I call a marketing strategy"

The granddaughter with grander ideas
Marketing director who's buffed up the brand

The dad as dealmaker
CEO who's waiting for papa to go so he can get aggressive

Grandpa as the good shepherd
Chairman of the board and brand guardian-in-chief

The matriarch and the muse
Mum as the real power broker and in-house therapist

The grandson with delusions of grandeur
Technology chief officer who lives in the cloud

SEK 95
JPY ¥2,310
AUD \$12.95
SGD \$19.90 (w/ GST)
CDN \$10.00

11 -UK £5
USD \$10
EUR 12 (incl. VAT)
EUR 10 (incl. VAT)
DKK 122

771753 243006

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INVENTORY
November edits**01: Tegu/toy**

Produced by locals in Honduras, this magnetic wooden toy set is made up of 52 blocks to create a multiple of fun shapes. The US firm Tegu has a social conscience – it donates a percentage of its profits towards preserving the Honduran rainforest. According to its creators, Tegu is so addictive it's as likely to be found on office desks as in children's toy-boxes. — RG tegu.com

**02: Jacqueline Evans/
hand soap**

Free from sulphates, parabens and artificial preservatives, Jacqueline Evans's handmade organic products feel like a walk in *The Secret Garden*. The

sweet orange and cedarwood hand soap is combined with moisturising oils. — TU jacquelineevans.com.au

03: Channels/wooden bottles

British designer Samuel Chan's latest collection for his design company, Channels, includes these elegant oak and walnut turned bottles. Chan has taken the trumpet leg as the starting point for his new designs and named the collection Gillespie, after the jazz trumpeter Dizzy. It's the pleasing shapes and the Jens Quistgaard references though that's music to our ears. — HM channelsdesign.com

04: Heeley/perfume

Trained as a barrister, Englishman James Heeley swapped his legal robes for a lab coat and uprooted to Paris to become a professional perfumier. His line includes Cuir Pleine Fleur, a leathery scent with birch and Atlas cedar

base notes. Fragrances are packaged inside high-density foam, which is reusable as a vase or desk tidy. — IC heeleydesign.com

**05: Victoria Ladefoged/
elephant and dog**

Fashioned from discarded road-barriers in Denmark, these animals are inspired by toys that designer Victoria Ladefoged's grandfather used to make. Trained as a men's tailor, Ladefoged works with recycled wood and textiles and her handmade elephant and dog draw on Danish craft traditions. — AK craftscollection.dk

**06: Héctor Serrano/
hand puppets**

The age of the sock puppet is over. Maverick product designer Héctor Serrano has created a series of quirky instant tattoos for analogue kids. With a splash of water they transform hands into a

menagerie of animals, monsters and robots, and they wash off easily. — DJM hectorserrano.com

07: retaW/body wash

As much as we hate pointless wordplay on products we'll give retaW ("Water" in reverse) the benefit of the doubt. The Japanese have always messed with English words to tart up their tinctures and this body wash from the Tokyo-based skincare specialists is so good it blows any moniker misgivings out of the soapy water. — ST retaw-tokyo.com, nivenandjoshua.co.uk

08: Bonajuto/chocolate

Since 1880, Sicilian chocolatier Bonajuto has used traditional methods to make its sweets, mixing only ground cacao, sugar and spices such as cinnamon or vanilla for flavouring. "It's chocolate in its original form," says owner Pierpaolo Ruta, who sources

